



Palestine Technical University – Kadoorie

Internationalization Strategy

2026–2030

Outcomes, Actions, and Implementation Framework

1. Vision

To position Palestine Technical University – Kadoorie (PTUK) as a globally connected, regionally impactful, and internationally recognized university that contributes to knowledge production, innovation, and intercultural understanding.

2. Strategic Rationale

Internationalization at PTUK is not limited to mobility programs; it is a comprehensive institutional transformation process that enhances academic quality, research excellence, graduate employability, institutional reputation, knowledge transfer, and cultural exchange. Given Palestine’s geopolitical context, internationalization is also a strategic gateway for academic resilience, global solidarity, capacity building, and access to funding and innovation ecosystems.

3. Strategic Objectives

- **Global Institutional Positioning:** Develop a clear international profile that communicates academic strengths, research priorities, and the impact of community engagement.
- **Student Global Exposure:** Provide structured opportunities for students to study abroad, participate in exchanges, and engage in international internships.
- **Research Internationalization:** Promote high-impact research that attracts global collaboration.
- **Industry & Innovation Integration:** Develop internationally respected applied solutions through industry partnerships and technology transfer.





4. Strategic Pillars & Actions

Pillar 1 — Global Visibility & Reputation

KEY ACTIONS:

- Develop international marketing materials and institutional profiles.
- Establish an International Alumni Network.
- Participate in global rankings and associations.
- Organize annual international conferences.

Pillar 2 — Student International Mobility & Global Competence

KEY ACTIONS:

- Expand mobility agreements.
- Increase Erasmus+ and exchange participation.
- Introduce mobility tracks.
- Provide language and intercultural training.
- Develop virtual exchange models.

Pillar 3 — Academic Partnerships & Collaboration

KEY ACTIONS:

- Classify partnerships (strategic, mobility, research).
- Focus on priority regions (Europe, Turkey, Asia, Arab region).
- Establish dual/joint degrees.
- Activate staff exchange.

Pillar 4 — Research & Innovation Internationalization

KEY ACTIONS:

- Establish research clusters.
- Incentivize joint publications.
- Increase funded project participation.
- Create visiting scholar schemes.

Pillar 5 — Staff Capacity Building





KEY ACTIONS:

- Train staff in proposal writing and project management.
- Support fellowships and study visits.
- Build intercultural teaching capacity.

Pillar 6 — Internationalization of Curriculum

KEY ACTIONS:

- Integrate global case studies.
- Offer programs in English.
- Develop co-taught modules.
- Embed global employability skills.

5. Governance Framework

Led by the Vice President for International Affairs and implemented through the International Relations Office, Academic Reputation Office, and Exchange & Mobility Office under an Internationalization Steering Committee.

6. Funding & Sustainability

- Diversify funding sources.
- Engage donors.
- Establish sponsored mobility funds.
- Allocate institutional co-funding.

7. Key Performance Indicators

- Number of agreements.
- Mobility rates.
- Joint publications.
- International funding volume.
- Visiting professors.
- English-taught programs.





8. Implementation Timeline

Short Term: Agreements expansion, alumni network.

Medium Term: Joint programs, research growth.

Long Term: Rankings improvement, international accreditation.

9. Expected Impact

Globally competitive graduates, increased research productivity, stronger reputation, sustainable funding, and enhanced international engagement.

10. Risk Management and Contextual Resilience

Internationalization at Palestine Technical University – Kadoorie (PTUK) operates within a complex geopolitical and mobility environment that may affect physical exchange, partnership continuity, and access to international funding opportunities. Recognizing these realities, PTUK adopts a proactive risk-management approach to ensure the continuity and sustainability of international engagement.

Key risk mitigation measures include:

- Expanding blended and virtual mobility models to complement physical exchanges.
- Diversifying international partnerships across multiple regions to reduce dependency on single cooperation channels.
- Strengthening digital collaboration platforms to sustain academic cooperation during mobility disruptions.
- Establishing contingency planning mechanisms for project implementation under restricted mobility conditions.
- Enhancing institutional administrative capacity to respond rapidly to funding and regulatory changes.
- Through these measures, internationalization will contribute to institutional resilience, academic continuity, and sustained global engagement.





11. Digital Internationalization and Virtual Global Engagement

PTUK recognizes digital internationalization as a central component of modern higher education cooperation. Beyond traditional mobility, the university will expand virtual and blended international learning opportunities to ensure inclusive access to global experiences.

Key actions include:

- Developing Collaborative Online International Learning (COIL) modules with partner universities.
- Implementing virtual exchange and blended mobility schemes aligned with Erasmus+ priorities.
- Promoting joint online classrooms and co-teaching initiatives with international partners.
- Supporting digital research collaboration platforms and shared virtual laboratories.
- Integrating emerging technologies, including artificial intelligence-supported learning environments, into international teaching and collaboration.
- Digital internationalization will enhance accessibility, sustainability, and participation in global academic networks regardless of physical mobility constraints.

12. Regional Leadership and International Cooperation Role

PTUK aims to position itself not only as a participant in international cooperation but as a regional hub for academic collaboration, innovation, and capacity building in Palestine and the Eastern Mediterranean region.

To achieve this role, PTUK will:

- Lead international consortia within Erasmus+, Horizon Europe, and regional cooperation programmes.
- Facilitate South-South and Mediterranean academic partnerships.
- Support regional knowledge exchange addressing shared societal challenges such as climate resilience, food security, and digital transformation.





- Promote joint initiatives linking academia, industry, and public institutions across borders.
- This positioning strengthens PTUK's contribution to regional development while enhancing institutional visibility and leadership in international higher education cooperation.

13. Monitoring, Evaluation, and Continuous Improvement

Implementation of the Internationalization Strategy will follow a structured monitoring and evaluation framework to ensure accountability and continuous improvement.

The university will establish:

- Annual progress reviews based on Key Performance Indicators (KPIs).
- A centralized internationalization dashboard managed by the International Relations Office.
- A mid-term strategic evaluation in 2028 assessing progress, challenges, and necessary adjustments.
- Periodic external advisory consultations with international partners and experts.
- Institutional reporting mechanisms aligned with accreditation and quality assurance requirements.
- Findings from monitoring activities will inform strategic decision-making and resource allocation.

14. Enhanced Key Performance Indicators (KPIs)

In addition to quantitative indicators, PTUK will adopt qualitative and impact-oriented measures to assess internationalization outcomes.

Additional KPIs include:

- Percentage of academic staff engaged in international projects.
- Number of internationally coordinated (not only participated) projects.
- Joint supervision of graduate students with international partners.
- Integration rate of international content within curricula.
- Graduate employability is linked to international competencies.
- Number of co-taught or jointly delivered courses.





- Participation in virtual and blended mobility programmes.
- These indicators ensure evaluation focuses on institutional transformation and academic impact.

15. Internationalization at Home (IaH)

PTUK commits to embedding international and intercultural dimensions into the campus experience to ensure that all students benefit from internationalization, regardless of their mobility participation.

Key actions include:

- Integrating global case studies and comparative perspectives into curricula.
- Hosting international guest lectures and virtual seminars.
- Encouraging intercultural student activities and collaborative projects.
- Promoting multilingual learning environments.
- Supporting interaction between local and international students and scholars.
- Internationalization at Home strengthens global competence, intercultural awareness, and employability across the entire student body.

